

Websites for Non-Profits

- ✓ CauseRoom with TFT Wire – manage your marketing and media messages



\$750
DISCOUNT
for Members



Get Your Website Road-Ready Today

The right website can be a powerful tool for telling your story, engaging the media, driving donations, and soliciting volunteers. The Fuel Team makes this easy.

No matter your size, technical skills or resources, we offer award-winning content management solutions that help you deliver your message. Learn why hundreds of nonprofits use our software every day to showcase their organization and mission.

Get in the driver's seat now with The Fuel Team's nonprofit solutions.

to learn more visit: www.thefuelteam.com
or email: kmeyer@thefuelteam.com

CAUSEROOM 2.0 EXPRESS with TFT WIRE SERVICE

Our Nonprofit Express Package Comes With These Robust Features:

Activation Fee: **\$1,750**

Annual Fee: **\$1,800**

✓ DESIGN

Choose from our gallery of designs tailored for the non-profit community. Add your logo and unique URL. Easily change out the banner image on every page.

✓ TFT WIRE SERVICE

Equip your website with proven tools for the Media. TFT Wire Service for one-click ability to send press releases through established news distribution service. MediaRoom section with RSS feeds, archive capability and Multimedia Gallery.

✓ CONTENT MANAGEMENT TOOLS

Easy-to-use web-based CMS	Automatic Notifications
WYSIWYG & "HTML" Editing	Export to Excel
Accept Donations	RSS Feeds
Take Payments	Embed 3rd Party Tools
Post Photos, Video & Docs	YouTube, Google Gadgets & FLICKR
Category Support	Dynamic Calendar Feature
Add New Pages	Multi-Language Support
Password Protect Pages	Email & Print Pages
Gather Form Data	

✓ SITE & SEARCH ENGINE TOOLS

- Web Traffic Reports
- Automated Weekly Email Report
- Google Powered Site Search
- Built-in SEO Tools

✓ SERVICE & SUPPORT ANNUAL FEE INCLUDES

- Ongoing Software Improvements
- Google's Urchin Web Traffic License
- Annual Site Hosting
- Online Video Training Tools & Resource Center
- Attend Free & Discounted Webinars
- Online Support Only

CAUSEROOM 2.0 EXPRESS PRODUCT UPGRADES with TFT WIRE SERVICE

Additional Fees Apply.

✓ CREATIVE UPGRADES

Tune Up: Modify a CauseRoom 2.0 design by changing colors and mixing/matching pre-established design elements.
Custom: We'll create a custom design based on your specs.

✓ CMS UPGRADES

- Add Unlimited Pages
- Flash Elements
- HTML eNewsletter
- Integrated Blog
- Podcast/iTunes Support
- Preview and Publish
- Shopping Cart Feature
- Zip Code Location Finder

✓ CONTENT PACKAGES

- Content Migration Packages
- Content Writing Packages

✓ SEARCH ENGINE PACKAGES

- Google Sitemap
- Search Engine Optimization Packages

✓ EVENTROOM

Manage your events with ease & sophistication.

✓ TRAINING PACKAGES

- Additional Personal Training Sessions

✓ PRO SUPPORT PACKAGE

- Assigned Account Manager
- 24 Hour Response Time for Requests

✓ COLLABORATIONROOM

Manage your board, volunteers & staff.